The Biggest JOBS In Travel And Tourism In 2022 And Beyond | Tourism Industry Jobs Post-COVID!

[**https://www.youtube.com/watch?v=c1eCPy5riko**](https://www.youtube.com/watch?v=c1eCPy5riko)

VIDEOCOMPREHENSION

[00:00](https://www.youtube.com/watch?v=c1eCPy5riko&t=0s) Jobs in travel and tourism

[00:21](https://www.youtube.com/watch?v=c1eCPy5riko&t=21s) Smart technology developer

[01:02](https://www.youtube.com/watch?v=c1eCPy5riko&t=62s) Travel insurance broker

[01:37](https://www.youtube.com/watch?v=c1eCPy5riko&t=97s) New age cabin crew

[03:08](https://www.youtube.com/watch?v=c1eCPy5riko&t=188s) Influencer marketer

[04:37](https://www.youtube.com/watch?v=c1eCPy5riko&t=277s) Online travel agent

[06:21](https://www.youtube.com/watch?v=c1eCPy5riko&t=381s) Sustainability consultant

[06:56](https://www.youtube.com/watch?v=c1eCPy5riko&t=416s) Chinese outbound tourism expert

[07:52](https://www.youtube.com/watch?v=c1eCPy5riko&t=472s) Ancillary revenue manager

[08:56](https://www.youtube.com/watch?v=c1eCPy5riko&t=536s) Niche tourism provider

[09:38](https://www.youtube.com/watch?v=c1eCPy5riko&t=578s) Airbnb host

Watch the video and answer the following questions:

What is the objective of a job as a Smart Technology Developer?

Replace people with robots

Make a lot of money

Make tourism more sustainable

Which form of smart technology is NOT mentioned?

Implementing QR codes in menus and restaurants

Employing computers instead of people

Using technology to manage crowds and queuing

Using technology for guided tours

Because of Covid 19 People are ………….. aware of the importance of travel insurances

LESS

MORE

Working in the Travel Insurance sector allows you to make

Good money

Poor money

How many people among those who apply for a job as a Cabin Crew Member are successful?

50%

25%

5%

What is the biggest skill required these days for cabin crew members?

Selling skills

Managerial skills

Communication skills

Bottom-up marketing is based on the assumption that people are more likely to book a holiday because

somebody they know has recommended it

they saw a great advert on TV

To work in Influencer Marketing you ……….. a blogger, instagrammer, tiktoker, or youtuber

Must be

Don’t have to be

To work as an Influencer Marketer you must

find a famous instagrammer who supports you

be already famous

find an appropriate niche and be determined

Because of the pandemic, Travel Agencies have gained a new appeal…

Consequently, high street agencies are back in business

But surprisingly, people prefer to refer to independent small businesses

Ecotourism is still a trend

True

False

Tick the type of eco tourism that is NOT mentioned:

Bike tourism

Ethical tourism

Glamping

Mountain climbing

Outdoor activities

Responsible tourism

Rural tourism

Slow travel

Sustainable tourism

Volunteer tourism

Walking tours

Why are Chinese outbound tourism experts required?

Because the speaker is Chinese

Because the Chinese spend more and travel more than any other population in the world

Because the Chinese do not like their own country and prefer to visit other countries, like Thailand

Examples of Ancillary products and services that are mentioned in the video are:

additional insurances for a rented car

chauffeur drive service

fast passes for amusement parks

foreign exchange

passport and visa service

pillow menus

Niche tourism can include (tick the examples mentioned):

Art tour provider

Hello Kitty hotel

Horse riding tour expert

LGBT cruise company

Where is AIRBNB more developed?

New York, Rome and Barcellona

London, Paris and New York

London, Berlin and Milan

What can you do if you want to became an Airbnb Host (and you do not have a space already)?

Give your house/flat to an estate agent and ask them to rent it for you

Buy a new property (anything from a villa to a tree house) and start renting it