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Find the best accommodation in Florence for the following target people:

1. The Smiths are travelling with their son and dog. They would like to visit Florence and other tourist attractions in Tuscany.
2. Melanie and Jane are two university art students who are going to spend a long city break in Florence visiting places of interest. They are looking for something cheap because they do not have much money to spend.
3. Mr and Mrs Brown want to spend a holiday in the countryside away from crowds and traffic but close to the city. They both like cycling and tasting local produce.
4. Johanna and Roz are fond of Italian fashion. They would like to buy some designer clothes during their stay.
5. Mr Blair is a businessman and often takes his work on holiday with him. During his stay he would like to arrange a meeting with a group of sales agents coming from different parts of Italy.